

**SOCIUS**




# CONTENT THAT CLICKS.

INVESTMENT BREAKDOWN

**AS OF 2022, THERE  
ARE **3.96 BILLION**  
TOTAL SOCIAL MEDIA  
USERS ACROSS ALL  
PLATFORMS.**

IT'S MORE IMPORTANT NOW THAN  
EVER TO STAND OUT ONLINE.  
LET'S GET YOU SEEN!



 **SOCIUS MEDIA ARE**  
**A VIDEO FIRST**  **FULL**  
**SERVICE**  **DIGITAL**  
**MARKETING AGENCY.**

We specialize in authentically connecting  
brands and Businesses to their audience  
through engaging content.

# TRUSTED BY LOCAL AND GLOBAL BRANDS



# OUR PACKAGES

BESPOKE DIGITAL CONTENT

BY SOCIUS MEDIA

# THE SOCIAL PACKAGE



# £100 PCM

\*Prices starting from

## THIS INCLUDES

Monthly planning meeting  
Content optimisation for social media

## DELIVERABLES

Caption writing  
Post scheduling  
Detailed analytical social media report

## INVESTMENT

£100\* pcm

# THE PHOTO PACKAGE



\*Prices starting from **£545 PCM**

## THIS INCLUDES

Monthly pre-Production meeting

Half day photo shoot

Content edited and optimised for social media

## DELIVERABLES

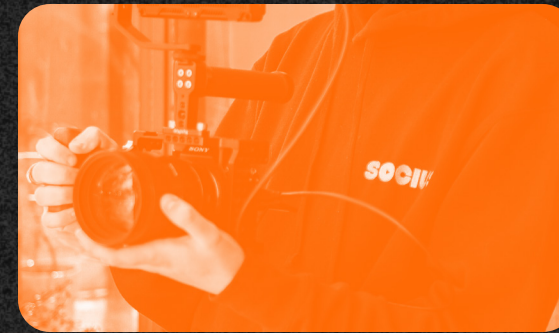
A batch of high resolution photographs

Enough content to post one photo a week

## INVESTMENT

£545 pcm

# THE VIDEO PACKAGE



\*Prices starting from **£545 PCM**

## THIS INCLUDES

Monthly pre-Production meeting

Half day video shoot

Content edited and optimised for social media

## DELIVERABLES

4 short form social videos

Enough content to post one video a week

## INVESTMENT

£545pcm



# THE VISUAL PACKAGE



# £725 PCM

## THIS INCLUDES

Monthly pre-Production meeting

Half day video shoot

Half day photo shoot

Content edited and optimised for social media

## DELIVERABLES

4 short form social videos

8 photos and/or graphics

Enough content to post three times a week

## INVESTMENT

£725 pcm

# THE FULL VISUAL PACKAGE



# £850 PCM

## THIS INCLUDES

- Monthly pre-Production + planning meeting
- Half day video shoot
- Half day photo shoot
- Content edited and optimised for social media
- Caption writing
- Post scheduling
- Detailed analytical social media report

## DELIVERABLES

- 4 short form social videos
- 8 photos and/or graphics
- Enough content to post three times a week

## INVESTMENT

£850 pcm

# PACKAGES COMPARISON

01 SOCIAL PACKAGE

£100\*

02 VIDEO PACKAGE

£545

03 PHOTO PACKAGE

£545

04 VISUAL PACKAGE

£725

05 FULL VISUAL PACKAGE

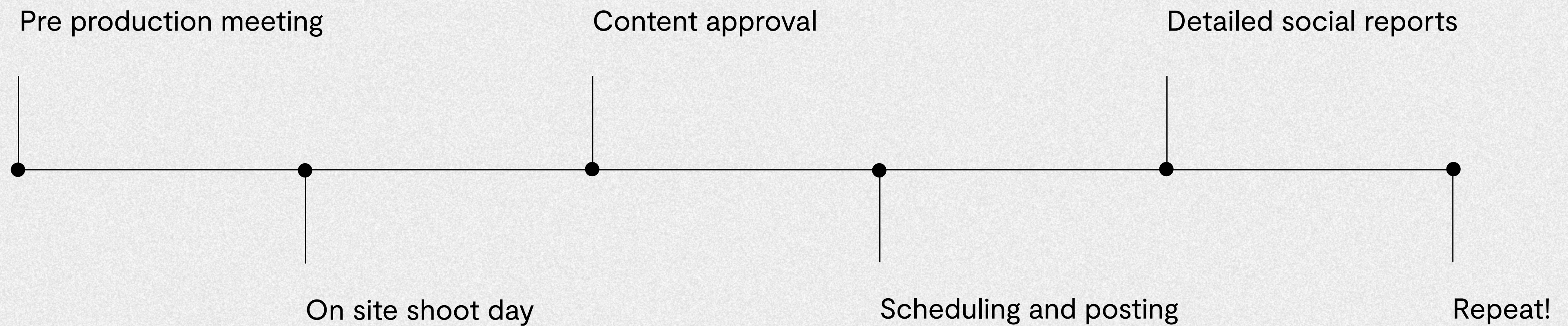
£850

# OUR PACKAGES EMPOWER YOU TO:

- Create space within your work load
- Drive consistent traffic to your website
- Increase your social following
- Stay front of mind by posting every week
- Work with creatives that remain on trend
- Drive awareness of your brand in new, exciting ways
- Build and convert a client/customer base



# HOW IT WORKS



*\*based on the full visual package*



**READY TO  
PRESS PLAY  
ON YOUR  
MARKETING?**

---

**GET IN TOUCH**

**HELLO@SOCIUSMEDIA.CO.UK**  
**SOCIUSMEDIA.CO.UK**